## **A. HOUSING**

## **KEY TAKEAWAYS**

- Housing is critical to the health and well-being of people, neighborhoods, and cities.
- Rochester's mostly historic housing stock has unique assets and challenges.
- Our proactive code enforcement and lead ordinance are nationally recognized models for maintaining and increasing healthy housing that we should continue to refine and improve.
- We should promote the benefits of city living and work together to diversify housing choices, affordability, and income across all neighborhoods.
- A 2018 Citywide Housing Market Study indicated that the City's housing market is soft, overall, but has wide variation across neighborhoods.
- Our housing policy goals should be to maintain and make the strongest market areas more inclusive, revitalize and strengthen middle market areas, and stabilize and position weaker market areas for community development and job growth.
- Low-incomes are at the root of Rochester's housing affordability challenges, so we must work on job creation, economic development, and workforce development in addition to housing policy to address our housing affordability issues.

