

A. ECONOMIC GROWTH

KEY TAKEAWAYS

- Rochester has a rich legacy of innovation in science, technology, and manufacturing.
- Population loss and the decline of local industrial giants has negatively impacted the city and region.
- Reinvention requires creative and aggressive economic development strategies that are grounded in data and best practices, and that build on the city's unique assets.
- We need to focus on growing the number of businesses and employees located in Rochester, and prepare a skilled workforce that can help attract and retain businesses.
- Restoring Downtown Rochester as our region's economic core, revitalizing key neighborhood business corridors, and supporting the development of non-traditional businesses throughout the city are all important.
- Rochester continues to have a relatively strong manufacturing sector that is well positioned to grow.

