

# G. COMMUNITY BEAUTIFICATION

## KEY TAKEAWAYS

- Rochester's river gorge, waterfronts and waterfalls, park system, and historic neighborhoods make it a uniquely beautiful city.
- Preserving historic buildings and holding new development to high quality architecture, construction and urban design standards are key to protecting Rochester's character.
- In addition to its buildings, Rochester's public art, parks, and natural resources also contribute to its beauty.
- Everyone deserves access to beautiful places, no matter what part of the city they live in.
- Clean Sweep and Keep Rochester Beautiful are important City-community partnerships to keep neighborhoods, parks, and streets looking their best.

