

G. COMMUNITY BEAUTIFICATION [BFN]

ACTION PLAN

GOAL	STRATEGIES	PARTNERS
<p>BFN-1</p> <p>Continue and expand community beautification efforts.</p>	<p>BFN-1a Bolster Clean Sweep funding to allow for more frequent events. Clean Sweep is a valued program that generates community excitement around cleaning and beautifying city neighborhoods. Pursue donations, sponsorships, and other creative funding ideas to fund this program.</p>	<p>City, Community Groups/Funders</p>
	<p>BFN-1b To empower and support more neighborhood-driven community beautification efforts, bolster funding for small neighborhood grants, like the NeighborGood Grant or the Urban Agriculture Working Group mini-grants. These kinds of small grants do not require large amounts of money, yet they can create enthusiasm and momentum that may last longer than the immediate project. Activities like these empower and engage neighbors to clean up and beautify their own neighborhoods making them feel powerful and give a strong sense of community.</p>	<p>City, Community Groups/Funders,</p>
	<p>BFN-1c For the purpose of supporting neighborhood-driven beautification efforts and to respond to community demand, evaluate policy and funding sources for providing water to community flower gardens.</p>	<p>City</p>
	<p>BFN-1d Look for auxiliary staff (e.g., AmeriCorps) or work with Code Enforcement Inspectors to support the Flower City Looking Good- Door hanger Program.</p>	<p>City</p>

Notes:

1. Partners listed in bold are recommended to lead the implementation of that strategy.
2. For a list of partner acronyms see [Appendix A](#).

GOAL	STRATEGIES	PARTNERS
BFN-2 Continue and expand existing efforts to decrease the accumulation of litter in the community.	BFN-2a Use an annual Litter Index Inventory to monitor litter conditions and trends throughout the city. Use the index to establish priority areas where litter abatement efforts should be targeted.	City
	BFN-2b Engage residents in litter cleanup by creating an “adopt a street” system for litter. Offer incentives for residents who pick up litter, such as acknowledgment from the Mayor’s office, or discounts from businesses.	City , Community Groups/Funders
	BFN-2c Expand educational programming around litter and recycling.	RCSD, RPL, City
	BFN-2d Expand marketing of 311 as a resource to communicate with the City about litter problems such as overflowing trash receptacles.	City
	BFN-2e Continue to seek out grants that provide funding and resource to address the litter problem.	City , Keep America Beautiful Organization
	BFN-2f Engage transitional employment work crews to help address litter, particularly in areas that have been identified as priority areas.	City , Transitional Employment Organizations, Community Groups/Funders